

LENDINGKART FINANCE LIMITED

DISCLOSURES PERTAINING TO CORPORATE SOCIAL RESPONSIBILITY

LENDINGKART CSR PROJECTS FOR THE FY 2021-2022:

1) Project Safe-Unsafe Touch - Promoting education and healthcare

Implementing Agency: Ahmedabad Women’s Action Group (AWAG), A public charitable trust registered under section 12A and 80G of the Income Tax Act, 1961.

➤ Sustained Menstrual Protection for Underprivileged Adolescent Girls & Nutritional Supplements for them.

With menstruation and menstrual protection practices still clouded by taboos and socio-cultural restrictions, adolescent girls remain ignorant of the scientific facts and hygienic health practices, which often results in adverse health outcomes. The project thus aimed to address this issue through a two-pronged approach by raising relevant awareness and also creating access to necessary resources to promote and support the intervention.

The planned activities covered the following:-

- Awareness session on menstrual health and behaviour change towards menstrual protection practices,
- Screening of audio-visuals related to the topic,
- Providing sanitary napkins to the adolescent girls/participants,
- Providing nutritional supplements for them,
- Dissemination of related IEC material in the form of a comic book among participants

These activities for 1250 participants were delivered through batches of approximately 50-70 of them. Depending on the location of the participants, these sessions were held either at AWAG’s Head-office at Bhudarpura or at AWAG’s field office at Bapunagar, thereby covering underprivileged beneficiaries from the East and West regions of Ahmedabad.

Through awareness sessions, many myths/blind faith and problems regarding menstrual health issues, hygiene, and nutrition were explained and demystified by the facilitator. Likewise, access to sanitary napkins, promoting their use, and distributing nutrition supplements to these underprivileged adolescent girls were undertaken alongside.

Through this intervention, the adolescent girls are better informed about menstrual healthcare resulting in sustained behaviour change towards menstrual protection practices and nutritional diet, thereby leading to improvement in their health and wellbeing.

Details of activities undertaken and beneficiaries covered under the project:-

Location of Beneficiaries	No. of beneficiaries covered	Activities undertaken
Through Municipal Schools namely..	670	<ul style="list-style-type: none"> • Awareness session on menstrual health and behaviour change

1) Bapunagar Shala No. 1 2) Bapunagar Shala No. 2 3) Bapunagar Shala No. 4 4) Bapunagar Shala No. 5 5) Bapunagar Shala No. 7 6) Bapunagar Shala No. 8 7) Rakhiyal Hindi Shala No. 1 8) Rakhiyal Urdu Shala No.1 9) Rakhiyal Shala No. 2 10) Rajpur Shala No. 1 11) Rajpur Shala No. 7		towards menstrual protection practices, <ul style="list-style-type: none"> • Providing sanitary napkins to the adolescent girls/participants, • Providing nutritional supplements for them, • Dissemination of related IEC material in the form of a comic book among participants
Through Communities namely.. 1) Bhudarpura Gaam 2) Mehnatpura 3) Sukhipura 4) Rajiv Nagar 5) Bhil Vaas 6) Ambedkar Colony 7) Marwadi Vaas 8) Behrampura 9) Bhawani Nagar 10) Vasna 11) Pravin nagar 12) Guptanagar	580	<ul style="list-style-type: none"> • Awareness session on menstrual health and behaviour change towards menstrual protection practices, • Screening of audio visuals related to the topic, • Providing sanitary napkins to the adolescent girls/participants, • Providing nutritional supplements for them, • Dissemination of related IEC material in the form of a comic book among participants
TOTAL BENEFICIARIES	1250	

2) Good School Project - Development of impoverished government schools.

Implementing Agency: One Good Step, A public charitable trust registered under section 12A and 80G of the Income Tax Act, 1961.

The Good School Project is a high-impact program that aims to solve the most pressing problems in rural and urban government high schools. The key aim of the project, on one hand, is to bring to impoverished government schools the basic educational infrastructure that is essential to their functioning and on the other hand run programs to improve the quality of education for students

“The Good School Project is designed to develop government schools that serve the children from poor urban families or rural backgrounds”

How does the initiative help the underserved?

- We kicked off the project in Mar 2022, with the commitment to serve 40 under-developed government schools in Karnataka.
- Provided essential infrastructure and learning aids for classrooms to create positive learning spaces and avenues of learning.

The impact thus far:-

The overall engagement with One Good Step has impacted over 750+ students from economically deprived backgrounds to get access to basic educational needs like classroom infrastructure and library books in the Bengaluru South 4 Educational Block.

The infrastructure upgrade brought about a transformation in terms of the creation of a safe, neat, and clean learning environment for students. Together with enhanced facilities and better learning aids, student enrolment is likely to see an increase for the next academic, as more private school students whose households were affected by the pandemic are seeking admission to government schools. This will reduce the financial stress on these families.

Initiation Date	Location	Name of School	Initiative Undertaken	Implementation Date
07-03-2022	Bengaluru-S4 Educational Block	GHS Doddakkanahalli	Classroom revamp and library materials	29/03/2022
07-03-2022	Bengaluru-S4 Educational Block	GHPS Munnekollala	Classroom revamp and library materials	29/03/2022
07-03-2022	Bengaluru-S4 Educational Block	GHPS Kaikondrahalli	Classroom revamp and library materials	30/03/2022

The future looks bright!

Over the next 18 months, Lendingkart would be supporting One Good Step to develop 25 impoverished government schools. The project will seek to cover classroom development needs (desk and benches, Nali Kali tables and chairs, reading corners, library, and minor classroom needs), non-standard requests like electrical fixtures, water filter, toilet renovation, safety grills, racks, and playground development will be looked into on a school-by-school basis.